



PRIVACY NOTICE

ESO Open House Day 2024: Pictures and Video Recordings

The European Organisation for Astronomical Research in the Southern Hemisphere ("ESO") is an intergovernmental organisation, entrusted with privileges and immunities necessary to fulfil its mission, as defined in the *Protocol on the Privileges and Immunities of the European Organisation for Astronomical Research in the Southern Hemisphere*, signed on 12 July 1974.

Within the fulfilment of its mandate ESO is committed to the protection of personal data, which is processed in accordance with the Organisation's own framework - the ESO Personal Data Protection Policy.¹

This privacy notice specifies why and how your personal data are collected and processed by or on behalf of ESO, and what rights may be exercised under the ESO Personal Data Protection Policy (hereinafter "ESO PDPP").

a) What is ESO Open House Day 2024: Pictures and Video Recordings? For what purposes does ESO collect and process your data?

As part of its communication and outreach activities, the ESO Department of Communication regularly organizes an Open House Day event at its headquarters in Garching (Germany). For this event ESO welcomes a relevant number of public visitors on site. The participants engage in a range of outreach and educational activities offered to provide an insight into ESO's mission. The Open House Day is a free, walk-in event open to everyone interested without a need of prior registration or application.

In the scope of the Open House Day 2024 your personal data is collected and further processed for the following purposes:

- to take photos and audio-video recordings for documenting the event; and to publish images and audio-video recordings of not easily identifiable individuals (e.g., group shots, wide-angle views, back-of-the-head shots) on the ESO website, in ESO's public image and video archives and to use them for ESO's outreach purposes, including on social media platforms such as X, Facebook, Instagram, LinkedIn and Youtube; kindly note that for such services, the related privacy notices and terms and conditions shall apply.
- For any close-up photographs or videos where an individual's face or other identifiable features are clearly visible, we will seek explicit consent from the individuals involved via the signing of a photo or video release form.

b) What kind of personal data does ESO collect and process in the scope of ESO Open House Day 2024: Pictures and Video Recordings?

We collect and hold the following categories of data related to you:

- Photos and audio-video recordings that may be taken during the course of the event.

¹ available upon request to pdpr@eso.org



c) To whom is your data disclosed? Who can access your data?

The photographs and video recordings will be taken with ESO-owned equipment and will be accessible to:

- The personnel and contractors working for the ESO Department of Communication for image and video processing and storage.
- ESO will make images and audio-video recordings of not easily identifiable individuals (e.g., group shots, wide-angle views, back-of-the-head shots) publicly available in the ESO [image](#) and [video](#) archives on the ESO website www.eso.org under CC-BY 4.0 license. Recordings or close-up photographs of individuals will only be published when individuals will provide us with their explicit consent. This may include sharing content on social media platforms such as X, Facebook, Instagram, LinkedIn, and YouTube.

d) What rights can you exercise in accordance with the ESO Data Protection Policy?

In accordance with Section 3. Rights of data subjects of the ESO Personal Data Protection Policy, you have the right to:

- Receive confirmation as to whether personal data relating to you are being processed, provided that you can prove your identity to an extent that ESO considers satisfactory and unless important public interests require that access be denied;
- Request the correction of incorrect or incomplete personal data that concerns you;
- Object to the use of your personal data in some circumstances, as per Section 3.5 of the ESO Personal Data Protection Policy;
Request the erasure of your personal data only if the processing is not carried out in line with Section 2.1 Lawful and Fair Processing of the ESO Personal Data Protection Policy.

You have the right to request additional information about the handling of your personal data in accordance with letter g) of the present privacy notice.

e) Retention: How long does ESO store your data for?

Audiovisual material of directly identifiable individuals who have provided explicit consent collected during the event, will be kept on ESO's internal servers for 5 years after the event before being deleted. Audiovisual material published on ESO's public image and video archives and websites and depicting not easily identifiable individuals (e.g., group shots, wide-angle views, back-of-the-head shots) will remain in the archive for historical and archival purposes, unless explicitly requested to be deleted.

f) How can you withdraw the consent you provided to ESO?

You may contact information@eso.org in any moment to request that photo or video material of yourself, limited to close-up photographs or videos where your face or other identifiable features are clearly visible, and for which consent has been provided, to be no longer used in ESO communication products and to be permanently deleted from our public archives/internal servers.



g) Whom to contact to exercise your rights or in case of questions?

For any queries related to your personal data processed and collected in the scope of ESO Open House Day 2024: Pictures and Video Recordings, please contact: pdpr@eso.org

As the collection and processing concerned by this privacy notice is performed by ESO's Department of Communication, your questions will be dealt with the support of the said Department.

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